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Magazine: CYCLE Issue: 2/00/84 Total Pages: 102 FHILIP MORRIS MIN COMPETITIVE SIZE/ SEF ADS ADS COLOR REMARKS MARLBORO+100 4 928 pg:20 I CAMEL L | | # 441 pg:11 I IWINSTON L | | # 194 pg:27 MERIT+M TOPP: "SUZUKI RM125E". 1191 . # 640 pg:47 I ISALEM+100 | | 4 419 pg:95 TOTAL CIGARETTE ADS = 5 TOTAL ADVERTISING = \$102.890

Magazine: CYCLE Issue: 3/00/84 Total Pages: 140 FHILIP MORRIS MIN COMPETITIVE SIZE/ | # 457 pg:11 ISALEM#L - 4.415 pg:29 MARLEORO+100 IOPPI "KAWASAKTI GPZ # 939 pg:63 1900R NINJA". I ICAMEL L | | # 444 pg:83 _TOTAL CIGARETTE ADS = 4 TOTAL ADVERTISING = \$80,540

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Source: https://www.industrydocuments.ucsf.edu/docs/rpyn0004

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